



Make
Mothers
Matter



Comité économique et social européen
European Economic and Social Committee



Seminar on the eve of International Day of Families 2019: The Role of families in achieving the Circular Economy 14 May 2019

Room JDE 51
European Economic and Social Committee (EESC)
Rue Belliard 99
1040 Brussels

Programme

9h10 Registration

9h30 Opening Speech: Mr Luca Jahier, EESC President

9h45 Hugo Schally, Head of Unit Multilateral environmental co-operation and former HOU in charge of developing and implementing the EU initiative on circular economy, DG Environment, European Commission

9h55 Eline Boon, Senior policy analyst systemic initiatives, Ellen MacArthur Foundation will present how they engage consumers and their programmes

10h05 Olalla Michelena, Secretary General of the EU Delegation Make Mothers Matter to present the ongoing Horizon 2020 CIRC4life research project and how families and consumers are integrated www.circ4life.eu and good practices at EU level

10h15 Jörg Adamczewski, board member of Zero Waste France, to present the Zero Waste Families Initiative

10h25 Sylvie Droulans, Founder of Zero Carabistouille Belgium, blogger, copywriter, speaker and coach on zero waste, author of the book "Zero Waste without being ashamed"

10h35 Debate, Questions and Answers

11h30 End of session